



The American Design Club Presents

Show #8

## **Raw + Unfiltered**

An Extremely Unrefined Process

**Raw + Unfiltered:** Nature unfiltered is never perfect. In this spirit, we are seeking design that showcases a material or process in its most natural, unfiltered state: design that is considered but not contrived, design that embraces both chaos and craft, and design that can stand alone without explanation. If your process becomes Raw + Unfiltered, what kind of object will that yield? The unique responses to this question by talented designers are what we're looking to showcase during the 2012 ICFF in NYC.

**VENUE:** Selected entries will be displayed at a venue to be determined. We welcome submissions from everyone—as long as you consider yourself a “designer and/or maker.”

**CRITERIA:** Raw + Unfiltered is being sponsored by Karlssons Gold Vodka. Due to this support Karlssons has respectfully asked us to not allow any designs that display an association with drunk driving, under legal age drinking, pornography or religion.

Please fill out the submission form attached to this e-mail. Include a description of your design and no more than three photos of your piece. Please gather the photos and the entry form into a single LOW RES PDF. Make the subject of your e-mail “Raw + Unfiltered” followed by your name and you're good to go!

**IMPORTANT DATES:** Submissions will be accepted from January 18th, 2012, until March 31st, 2012, 11:59 p.m. Raw + Unfiltered will open on a date to be determined in New York City.

**FEES:** In order to get the most and the best applications possible, there is no submission fee. However, upon acceptance, designers will be charged an exhibition fee of \$75 to cover the costs of showing the work.

**SHIPPING:** Each accepted designer will cover the costs of shipping his or her work to the venue.

**RELEASE:** We'd like to help you get as much press, sales and recognition as possible. Designers of all accepted works will be expected to give full cooperation to the AmDC for purposes of coverage and promotion of Raw + Unfiltered and the AmDC. A release of the work must be signed with the submission.

**SUPPORT:** This event is made possible with generous support from Karlssons Gold Vodka.

**MISSION:** The American Design Club exists to encourage and promote the efforts of young designers in the United States. We foster camaraderie and connections between designers, and we create a platform for the sharing of inspiration, ideas, and resources. The AmDC accomplishes this by holding juried exhibitions, showing the work of its members at industry events, promoting designers and new work on our website and by hosting events where designers can congregate and build relationships. The AmDC is an organization of individuals bound together by diversity. Though born in New York we aim to be locally, nationally, and globally relevant. We welcome new membership enthusiastically.



The American Design Club Presents

Show #8

**Raw + Unfiltered**

An Extremely Unrefined Process

OFFICIAL SUBMISSION FORM

Please submit one complete form per designer. Attach extra pages for each additional work.  
Email to [info@AmericanDesignClub.com](mailto:info@AmericanDesignClub.com) before 11:59 pm, Saturday, March 31, 2011.

**EXHIBITOR DETAILS:**

Designer Name(s): \_\_\_\_\_

Firm Name(s): \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State & Zip: \_\_\_\_\_

Quick Bio: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DETAILS OF WORK:**

Title: \_\_\_\_\_

Year: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Materials: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**CURRENT LEVEL:**

Prototype?

Limited Edition? \_\_\_\_\_

Production Run?

**SUGGESTED RETAIL**

**PRICE:** \_\_\_\_\_



The American Design Club Presents

Show #8

# Raw + Unfiltered

An Extremely Unrefined Process

## RELEASE & AGREEMENT (page 1 of 2)

---

**AGREEMENT:** PLEASE READ AND AGREE TO THE FOLLOWING DECLARATION

By returning this form, I certify that the information supplied is correct. I submit the following work for the inclusion in Raw + Unfiltered and release all text and attached images for publication in print and online, as well as for any other promotional material related to the exhibition. I understand and accept the following terms and conditions:

**SELECTION:** The American Design Club (AmDC) will select pieces to be included in Raw + Unfiltered. The AmDC requires full details of the work(s) and reserves the right to reject selected pieces at any point prior to or during the show if such designs are regarded as below reasonable professional standards or differ significantly from the original images and descriptions provided by the designer. Furthermore, we reserve the right to reject any works for reasons unforeseen. The AmDC alone will make all decisions for rejection.

**PROMOTION:** All designers will be expected to give full cooperation to the AmDC for the purpose of coverage and promotion of Raw + Unfiltered and the AmDC. Failure to do so can result in misrepresentation and elimination from Raw + Unfiltered.

**COPYRIGHT:** Selected designers agree to grant the AmDC a non-exclusive copyright license indefinitely for any materials they supply to the AmDC, allowing the AmDC to use these materials to promote and publicize the designers' work and the AmDC, both nationally and internationally. In granting this license, designers are aware that AmDC promotions may include the use of these materials on the Internet, and any images supplied may be scanned and held digitally for this purpose. The copyright is and will continue to be beneficially and solely owned by the designer, who must ensure that it does not and will not infringe on any other copyright and that no information contained in the materials is or shall be inaccurate, misleading or injurious.

Correct captioning and photography credits are the responsibility of the designer.

The American Design Club is not responsible for any lost work, damages to work or any unforeseen circumstances. Submission and inclusion to Raw + Unfiltered is at the designers' own risk.

I HAVE READ AND AGREE TO THE TERMS IN THIS DECLARATION

Please print your name: \_\_\_\_\_

Please sign your name: \_\_\_\_\_

Date: \_\_\_\_\_